

Attachment #2

Workplan and Funding Requirements

April 1, 2007 to March 31, 2008

Primary Prevention Action Group

for the

Canadian Partnership Against Cancer

Introduction

This document outlines an initial workplan for the Primary Prevention Action Group for the period from April 1, 2007 to March 31, 2008. It sets out the activities, deliverables and budgets for the activities being conducted under the Canadian Partnership Against Cancer. Where applicable, the workplan will identify work that is being conducted under CPAC but which will be funded by other means (for example PHAC grants etc.).

Primary Prevention Action Group background and mandate:

Mandate

- a) Reduce the incidence of preventable cancers in Canada, and ultimately reduce morbidity and mortality from this disease.
- b) Play a leadership role in promoting major change in the cancer control and health care paradigms, whereby primary prevention/health promotion obtains the appropriate increased priority and resource allocation, and this increase is sustained in the future.

Background

The Primary Prevention Action Group (PPAG) consists of an oversight committee as well as three sub-committees whose focus is in each of the areas of occupational and environmental exposures, skin cancer prevention and infectious agents. Despite a modest amount of funding to date, the PPAG has worked hard since 2003 and seen a number of accomplishments. These accomplishments include:

- Two surveys of provincial cancer agencies and divisions of the Canadian Cancer Society.
- A national symposium on cancer prevention.
- A pilot project on cancer primary prevention.
- Family Physician Chronic Disease Prevention Survey.
- A synthesis paper on national and international nutrition strategies and initiatives and the strategic framework for a pan-Canadian nutrition strategy.
- Linkages with the prevention research community and with the Chronic Disease Prevention Alliance of Canada (CDPAC).
- A report on strategic directions for the primary prevention of skin cancer in Canada.
- Second National Sun Survey.
- A report entitled, "Prevention of Occupational and Environmental Cancers in Canada: A Best Practices Review".
- Input into a variety of other initiatives.

Workplan for April 1, 2007 to March 31, 2008

Now that the Corporation has been established, the PPAG will concentrate on the activities that result in the advancement of the Partnership's mandate as defined in the Grant Agreement:

- to reduce the number of Canadians diagnosed with cancer
- to enhance the quality of life of those living with cancer, and
- to lessen the likelihood of dying from cancer.

Furthermore, the workplan will outline activities that will take place in the fiscal year 07/08 that will advance the goals of work in this area as set out in Appendix "C" of the Grant Agreement:

Primary prevention: the activities would focus on skin cancer prevention, environmental and occupational exposure programs and infectious agents; enhancing primary prevention surveillance and training capacity across the country; piloting a primary prevention surveillance system; developing a pan-Canadian report on primary prevention; and implementing activities that raise awareness of cancer risk behaviours.

Working Group Project Activities, Deliverables and Costs:

The following are some of the key elements of the workplan that will need to be supported by CPAC funding as outlined in the proposed budget.

1. General activities to support projects, including HR:

- a) **PP-AG Meetings and Infrastructure Support** - The PP-AG and its committees have essentially worked on a volunteer basis, with occasional funding for specific projects. To achieve the strategic and operational vision of the PP-AG, there is a need for dedicated professional staff to further develop, coordinate and facilitate implementation of plans, including day-to-day oversight and trouble-shooting. We also believe that there should be some funds to remunerate committee chair and vice-chair's time (though this needs to be addressed more broadly by the CPAC). Finally, funding in this area would be used for travel, accommodation, and arrangements for annual meetings of the PP-AG.

Status: Next meeting scheduled for June 19th in Winnipeg. Waiting for funding

Deliverable in 07-08 and estimated month of completion: March 2008 and ongoing.

Activities required for this project:

- Develop, coordinate and facilitate implementation of strategic and operational plans, including day-to-day oversight and trouble-shooting
- Support committees and chairs in their day to day operation

Financial requirements and timing:

First quarter - \$100,000
Second quarter - \$100,000
Third quarter - \$100,000
Fourth quarter - \$100,000
Total 2007/08 - \$400,000

- b) **NCEOE Meetings / Policy Development** - The PP-AG and each of its subcommittees includes membership from across Canada. For the ongoing smooth and productive functioning of these groups, there is a need to meet face-to-face at least 2 times per year. These meetings would include a review of activity results, policy formation, and planning activities.

Status: Teleconference scheduled for April 25th. Waiting for funding

Deliverable in 07-08 and estimated month of completion: At least two face-to face meetings and two teleconferences. March 2008.

Activities required for this project:

- Set dates for meeting/teleconference
- Follow-up on previous commitments by committee members
- Set agenda
- Hold meeting
- Take and distribute minutes / workplan based on meeting discussion
- Follow-up as appropriate

Financial requirements and timing: Includes travel reimbursement for committee members, facility rental, etc.

First quarter - \$32,500
 Second quarter - \$32,500
 Third quarter - \$32,500
 Fourth quarter - \$32,500
Total 2007/08 - \$130,000

- c) **National Skin Cancer Prevention Committee (NSCPC) Meetings / Policy Development** - The PP-AG and each of its subcommittees includes membership from across Canada. For the ongoing smooth and productive functioning of these groups, there is a need to meet face-to-face at least 2 times per year. These meetings would include a review of activity results, policy formation, and planning activities.

Status: Tentative meetings have been scheduled for September 19th, 2007 and March 2008. Tentative teleconferences have been scheduled for June and November of 2007; January and May of 2008. Waiting for funding.

Deliverable in 07-08 and estimated month of completion: At least two face-to face meetings and two teleconferences. March 2008.

Activities required for this project:

- Set dates for meeting/teleconference
- Follow-up on previous commitments by committee members
- Set agenda
- Hold meeting
- Take and distribute minutes / workplan based on meeting discussion
- Follow-up as appropriate

Financial requirements and timing:

First quarter - \$32,500
 Second quarter - \$32,500
 Third quarter - \$32,500
 Fourth quarter - \$32,500
Total 2007/08 - \$130,000

- d) **NIAC Meetings / Policy Development** - The PP-AG and each of its subcommittees includes membership from across Canada. For the ongoing smooth and productive functioning of these groups, there is a need to meet face-to-face at least 2 times per year. These meetings would include a review of activity results, policy formation, and planning activities.

Status: Committee membership being finalized. Waiting for funding.

Deliverable in 07-08 and estimated month of completion: Two face-to face meetings and two teleconferences. March 2008.

Activities required for this project:

- Set dates for meeting/teleconference
- Follow-up on previous commitments by committee members
- Set agenda
- Hold meeting
- Take and distribute minutes / workplan based on meeting discussion
- Follow-up as appropriate

Financial requirements and timing:

First quarter - \$31,500
Second quarter - \$31,500
Third quarter - \$31,500
Fourth quarter - \$31,500
Total 2007/08 - \$125,000

2. PHAC Grant projects and other Action Group projects not funded through CPAC:

The PPAG has applied for and been accepted to receive \$375,000 in interim funding from PHAC. The overall goal of this funding was to allow the PPAG to continue in its activities while waiting for the main funding through CPAC.

There are two projects included in the PHAC funding which are related to projects in the current work plan.

- **Attributable risk NCIC project**
An initial \$100,000 from the \$375,000 PHAC grant has been allocated to initiate a project on attributable risk (detailed below). The National Cancer Institute of Canada and the PPAG are currently working on an RFP for a literature review and preliminary model. The additional dollars below are for fine-tuning the model, building consensus and preparing publications.
- **Status report on cancer prevention**
An initial \$45,000 was allocated to this project in the \$375,000 PHAC grant. These resources will support the initial background research / environmental scan and documentation of the findings. The additional dollars below are for the consultation work required in a consensus approach to developing and defining the indicators to be used.

The entire application for funding document is available upon request.

3. Projects, activities and deliverables that require CPAC funding in 07-08:

The PPAG has identified a series of deliverables under the major headings of 'cancer specific' and 'general' projects. The 'cancer specific' projects address risk factors that are specific to the prevention of cancers, such as the exposure to occupational and environmental carcinogens, ultraviolet radiation, and cancer-causing infectious agents. The 'general' projects address risk factors that are applicable not only to cancer but a variety of other chronic conditions (e.g. smoking, physical inactivity, unhealthy eating, overweight and obesity).

The PPAG is working closely with the Chronic Disease Prevention Alliance of Canada (CDPAC) in developing a primary prevention 'Cube' designed particularly to address these common risk factors. Determining what is being done, what needs to be done, and how to align future investments in primary prevention activities is the purpose of the Cube. The Cube is seen by key stakeholders in the chronic disease community as a framework to focus discussion and identification of current activities, and to assist in the identification of immediate priorities for investments under currently funded disease specific strategies. Future PPAG planning will be coordinated with the planning work emanating from the Cube, though with a cancer specific lens.

General Projects

- a) **Key Messaging on Cancer Prevention** - Identify messages currently being used by major cancer control organizations and any evaluation that may have already occurred. Analyze the results of this survey to clarify commonalities and (apparent) differences. Build consensus where possible on a set of key messages to the public on cancer prevention.

Status: Waiting for funding.

Deliverable in 07-08 and estimated month of completion: Document outlining the set of key messages on cancer prevention. December 2007.

Activities required for this project:

- Develop survey and hire consultant to identify messages currently being used by major cancer control organizations
- Identify any evaluations that may have already occurred
- Analyze the results of this survey to clarify commonalities and (apparent) differences
- Hold meetings to build consensus among key stakeholders where possible
- Document results

Financial requirements and timing:

First quarter - \$20,000
 Second quarter - \$55,000
 Third quarter - \$37,500
 Fourth quarter - \$37,500
Total 2007/08 - \$150,000

- b) **Public Opinion Poll** - Engage a reputable company to ascertain Canadians' knowledge and practices related to cancer prevention. The sample size is to be large enough to allow for province or region-specific comparisons. The polling will inform the connection between 'key messages' and current knowledge gaps. These first two projects will be part of the groundwork for a comprehensive marketing campaign.

Status: Waiting for funding and key messaging work

Deliverable in 07-08 and estimated month of completion: Opinion poll results document and initial marketing campaign document. March 2008.

Activities required for this project:

- Prepare sample polling questions based on key messaging work
- Engage a reputable polling company
- Assess results of the poll
- Incorporate poll and key messaging results into an initial marketing campaign document

Financial requirements and timing:

First quarter - \$50,000
Second quarter - \$50,000
Third quarter - \$150,000
Fourth quarter - \$100,000
Total 2007/08 - \$350,000

- c) **Status Report on Cancer Prevention** - Begin developing a framework for an eventual report by defining the scope and potential indicators in consultation with provinces and territories. The idea of a 'status report' and what indicators would be tracked is both sensitive and controversial, but has the potential to be high profile and generate substantial results. Therefore, both the content of the report and how this content is determined (process) are very important and will take a substantial amount of work and time.

Status: An initial \$45,000 was allocated to this project in the \$375,000 PHAC grant. These resources will support the initial background research / environmental scan and documentation of the findings. The additional dollars below are for the consultation work required in a consensus approach to developing and defining the indicators to be used. Waiting for funding.

Deliverable in 07-08 and estimated month of completion: Draft framework on cancer prevention indicators. March 2008.

Activities required for this project:

- Background research and environmental scan on similar work in other jurisdictions
- Draft document outlining findings of this research
- Establish consultation group

- Define scope and potential indicators
- Develop consensus on scope and indicators
- Prepare draft framework including rationale for inclusion of indicators

Financial requirements and timing:

First quarter - \$-
 Second quarter - \$50,000
 Third quarter - \$50,000
 Fourth quarter - \$50,000
Total 2007/08 - \$150,000

- d) **Attributable Risk** - Update the current work on attributable risk (e.g., data from Harvard, Adami et al., Tony Miller, etc.), including future projections. This would include a comprehensive literature review, modeling projections based on current information, and consensus meetings comprising experts from the NCIC and PP-AG. The results would be written up as a monograph book as well as summarized in one or more papers for publication in a peer-reviewed journal. The goal would be for this work to become the definitive source cited by Canadian experts on this topic.

Status: An initial \$100,000 from the \$375,000 PHAC grant has been allocated to initiate this project. The National Cancer Institute of Canada and the PPAG are currently working on an RFP for a literature review and preliminary model. The additional dollars below are for fine-tuning the model, building consensus and preparing publications.

Deliverable in 07-08 and estimated month of completion: Monograph and peer-reviewed journal article detailing results. March 2008.

Activities required for this project:

- Prepare RFP
- Engage reputable consultant team
- Literature review
- Modeling projections
- Consensus meetings with the NCIC and PPAG
- Prepare monograph
- Prepare and publish journal article.

Financial requirements and timing:

First quarter - \$150,000
 Second quarter - \$75,000
 Third quarter - \$50,000
 Fourth quarter - \$25,000
Total 2007/08 - \$300,000

- e) **Newsletter** - Create a quarterly primary prevention newsletter, for distribution by email and websites, focusing on current knowledge in the primary prevention of

cancers and highlighting the work of the PP-AG. To be written in an informative yet entertaining manner for both primary caregivers and the public.

Status: Waiting for funding

Deliverable in 07-08 and estimated month of completion: One newsletter at the end of each quarter.

Activities required for this project:

- Design newsletter template
- Gather appropriate information at the end of each quarter
- Complete and publish each newsletter

Financial requirements and timing:

First quarter - \$15,000
Second quarter - \$15,000
Third quarter - \$15,000
Fourth quarter - \$15,000
Total 2007/08 - \$60,000

- f) **Develop a National Community of Practice** to share evidence, ideas, and approaches to build capacity and enhance cancer prevention efforts through health promotion, research, surveillance and policy. The purpose would be to enhance communication and consensus development at the national level among stakeholders.

Status: Waiting for funding

Deliverable in 07-08 and estimated month of completion: Enhanced national community of practice. March 2008 and ongoing.

Activities required for this project:

- Determine how to incorporate all communities represented by the PPAG, including skin cancer prevention, environmental and occupational exposures and infectious agents.
- Determine how best to build capacity (e.g. list serve, website, etc.)
- Implementation of plan
- Ongoing maintenance

Financial requirements and timing:

First quarter - \$100,000
Second quarter - \$100,000
Third quarter - \$100,000
Fourth quarter - \$100,000
Total 2007/08 - \$400,000

- g) **New Opportunities Fund and Development of Community Capacity and Partnerships in Prevention** - The PPAG seeks to assist and enhance prevention activity at the community level. It will therefore develop criteria and a fund for assisting NGOs active in the primary prevention of cancers. This arena is developing rapidly. The PP-AG and its subcommittees would like to be able to take advantage of new opportunities that could not have been anticipated at the time of the development of this budget.

Status: Subcommittee developing draft criteria and process. Waiting for funding

Deliverable in 07-08 and estimated month of completion: Criteria and process for funding modified / accepted by CPAC. Grant application process initiated. Applicant(s) accepted and funds distributed. March 2008.

Activities required for this project:

- Develop draft criteria and process for funding
- Submit this draft to CPACC
- CPACC to modify / accept criteria and process
- Develop RFP
- Review completed submissions
- Accept submission(s) and allocate funds

Financial requirements and timing:

First quarter - \$50,000
 Second quarter - \$100,000
 Third quarter - \$175,000
 Fourth quarter - \$300,000
Total 2007/08 - \$625,000

Primary Care Project

- a) **Family Physician Survey and Preparation of a Detailed Plan** - The Canadian Family Physician Cancer and Chronic Diseases Prevention Survey was completed in January of 2007. This is the first nation-wide survey directed at family doctors regarding the role of family practitioner and chronic disease prevention, including family physician attitudes and current practices. Detailed analysis of the survey results will provide a rich source of information to be used in developing a process for engaging the family physician communities of practice and other relevant target audiences in the area of primary prevention.

In addition to the above survey, each of the subcommittees of the PP-AG has identified primary caregivers as a key audience for prevention messages. The simple fact that more than 80% of Canadians see their family physician at least once per year suggests that primary prevention messages given in primary care environment are very important. At the same time, primary care physicians see themselves as short of time (and often not funded) to engage in primary prevention. The purpose of this project will be to develop a comprehensive, sophisticated plan to begin to address the needs / gaps in primary prevention in the primary care setting.

The project will involve a series of consultations with primary care and public health providers as we decide how best to combine what we have learned from the survey with what we know about cancer prevention in the primary care sector. The consultations would include several regional and one national meeting. Feedback would be put to use in designing an approach and implementation plan to address the needs / gaps in primary prevention in the primary care setting.

Status: The survey is complete and there has been an initial overview of the results provided.

Deliverable in 07-08 and estimated month of completion: Design an approach and implementation plan to address the needs / gaps in primary prevention in the primary care setting. March 2008.

Activities required for this project:

- Further detailed analysis of the survey
- Consultations with PPAG committees
- Consultations with primary care and public health providers
- Develop a comprehensive, sophisticated plan to begin to address the needs / gaps in primary prevention in the primary care setting

Financial requirements and timing:

First quarter - \$70,000
Second quarter - \$70,000
Third quarter - \$70,000
Fourth quarter - \$65,000
Total 2007/08 - \$275,000

Cancer Specific Projects (Environmental / Occupational Exposures)

- a) **National Environmental & Occupational Carcinogen Surveillance Unit** - The NCEOE would like to establish a national information system focusing on environmental and occupational (E/O) exposure to carcinogens, based on the European CAREX. The overall goals of this unit would be to:
- Increase E/O surveillance and research capacity through national occupational and environmental CAREX projects.
 - Develop a National Workplace & Environmental Exposure Database.
 - Establish a clearing house of environmental carcinogen exposure data that will become a national resource for monitoring, policy setting and research.

Status: Business plan complete, waiting for funds to implement.

Deliverable in 07-08 and estimated month of completion: Prepare location, hire staff, begin work on database, surveillance and research activities. This project can only be successful in the context of a five-year (or longer) time frame.

Activities required for this project:

- Identify location and enter into lease agreement
- Hire appropriate staff
- Leasehold improvements
- Increase E/O surveillance and research capacity
- Develop a National Workplace & Environmental Exposure database.
- Establish a clearing house of environmental carcinogen exposure data

Financial requirements and timing:

First quarter - \$400,000
Second quarter - \$300,000
Third quarter - \$300,000
Fourth quarter - \$300,000
Total 2007/08 - \$1,300,000

- b) **Development of Community Capacity and Partnerships in Prevention** - The NCEOE seeks to assist and enhance prevention activity at the community level. It will therefore develop criteria and a fund for assisting NGOs active in prevention of environmental and occupational exposures to carcinogens.

Status: Subcommittee developing draft criteria and process. Waiting for funding.

Deliverable in 07-08 and estimated month of completion: Criteria and process for funding modified / accepted by CPAC. Grant application process initiated. Applicant(s) accepted and funds distributed. March 2008.

Activities required for this project:

- Develop draft criteria and process for funding
- Submit this draft to CPACC
- CPACC to modify / accept criteria and process
- Develop RFP
- Review completed submissions
- Accept submission(s) and allocate funds

Financial requirements and timing:

First quarter - \$10,000
Second quarter - \$10,000
Third quarter - \$30,000
Fourth quarter - \$75,000
Total 2007/08 - \$125,000

- c) **Collection of Occupational Histories** - The development of educational materials and an occupational history template will be useful for physicians and other primary care providers. The NCEOE will partner with the Canadian Centre for Occupational Health and Safety (CCOHS) to develop modules for national distribution.

Status: Waiting for funding

Deliverable in 07-08 and estimated month of completion: Development of educational materials and occupational history template. March 2008.

Activities required for this project:

- Establish working group within NCEOE
- Develop plan to proceed with input from CCOHS and primary care working group
- Develop educational materials and an occupational history template
- Develop modules for national distribution

Financial requirements and timing:

First quarter - \$31,250
Second quarter - \$31,250
Third quarter - \$31,250
Fourth quarter - \$31,250
Total 2007/08 - \$125,000

Cancer Specific Projects (Skin Cancer Prevention)

- a) **Develop Key Messages** – Develop, through an inclusive and participatory process, a set of current, evidence-based skin cancer prevention messages targeting the general public and selected vulnerable subgroups (e.g. children/outdoor workers). The intent would be to encourage the adoption of consistent, evidence-based messages by all skin cancer prevention stakeholders in Canada.

Status: Tasks allocated within committee. Waiting for funding.

Deliverable in 07-08 and estimated month of completion: Document outlining the set of key messages on skin cancer prevention. March 2008.

Activities required for this project:

- Assemble the existing messages of national and provincial bodies.
- Review these messages in the light of current evidence, Canadian climatology, and knowledge of behaviours, attitudes and beliefs from the national sun survey.
- Develop a set of clear, accessible, unified messages that are of practical use to the public and can be integrated into other healthy living messages (e.g., around physical activity).
- Prepare supportive document(s) regarding evidence behind the messages.

Financial requirements and timing:

First quarter - \$80,000
Second quarter - \$100,000
Third quarter - \$30,000
Fourth quarter - \$30,000
Total 2007/08 -

- b) **Develop a National Community of Practice** to share evidence, ideas, and approaches to build capacity and enhance skin cancer prevention efforts through health promotion, research, surveillance and policy.

Status: Tasks allocated within committee. Waiting for funding.

Deliverable in 07-08 and estimated month of completion: Enhanced national community of practice. March 2008 and ongoing.

Activities required for this project:

- Develop a proposal for the creation and support of an ongoing community of practice for discussion and consensus at the national symposium (See item c below).
- Extend Ontario's UVNetwork listserve nationally to immediately enhance sharing among health promotion practitioners, researchers and clinicians.

Financial requirements and timing:

First quarter - \$41,250
 Second quarter - \$41,250
 Third quarter - \$41,250
 Fourth quarter - \$41,250
Total 2007/08 - \$165,000

- c) **Disseminate Results of the National Sun Survey**

Status: Survey complete but database for analysis needs to be established. Waiting for funding.

Deliverable in 07-08 and estimated month of completion: Reports written and selected publication(s) in a scholarly journal. Media events. March 2008.

Activities required for this project:

- Share data / information at September 19th workshop
- Produce national and regional reports, data-sharing and analytic capacity-building.
- Prepare publications
- National and regional / provincial media events
- Conduct evaluation of the survey methods, questions, modes of sharing, etc., with a view to planning for the next specialized survey.

Financial requirements and timing:

First quarter - \$ -
 Second quarter - \$50,000
 Third quarter - \$50,000
 Fourth quarter - \$25,000
Total 2007/08 - \$125,000

c) **Hold 2-Day National Symposium to:**

- Share current evidence, best practices, research needs, etc., including results of the National Sun Survey and how they can be used at the national and regional levels.
- Develop consensus around sun safety messages based on those drafted in a above, and a method for dissemination to national and provincial agencies.
- Discuss proposal to build and maintain a national community of practice, beyond listserv, and develop consensus recommendations for next steps.
- Produce a summary document with findings and next steps.

Status: Tasks allocated within committee. Waiting for funding.

Deliverable in 07-08 and estimated month of completion: Symposium to be held in May of 2008.

Activities required for this project:

- Plan location, venue, list of invited attendees and final agenda for the symposium

Financial requirements and timing:

First quarter - \$30,000
Second quarter - \$30,000
Third quarter - \$70,000
Fourth quarter - \$170,000
Total 2007/08 - \$300,000

Cancer Specific Projects (Infectious Agents)

a) **Infectious Agents and Cancer Literature Review** - There is mounting evidence that infectious agents play a much larger role than initially thought in many forms of cancer. Indeed, in the last year over 1,000 scholarly articles have been published on the topic of human papillomavirus and cancer alone. Although infectious agents may not always be a sufficient cause of cancer, they have been shown to be essentially necessary in some cases. An example of this is the relationship between chronic HPV infection and cancer of the cervix. The purpose of this project is to complete a comprehensive, systematic search of the cancer, infectious disease, and other health-related literature for data concerning viral, bacterial, and other infectious agents and cancer. The broad goals are to:

- Identify associations between viral, bacterial, or other infectious agents and cancer.
- Attempt to determine which associations are more likely than not to be causal, as well as identifying research projects to further establish this determination.
- Attempt to identify novel biomarkers or other tools to assist in accurate detection of active and past infections by viruses or other infectious agents.
- Identify potential prevention approaches and the available evidence of their effectiveness. This will be the unique "lens" of this project, demarcating it from any other recent major publishing on the topic.

This project will produce a monograph as well as a series of summary articles for publication in a peer-reviewed journal. Costs include establishing and working with a national sub-committee to oversee this project.

Status: Waiting for funding

Deliverable in 07-08 and estimated month of completion: A monograph as well as a series of summary articles for publication in a peer-reviewed journal. March 2008.

Activities required for this project:

- Develop framework / relevant overview of contents with input from the National Cancer Institute of Canada (NCIC)
- Establish review committee
- Identify international experts for review
- Research and write chapters, beginning with human papillomavirus (HPV)
- Prepare, review and publish consensus statements as applicable
- Prepare summary articles for publication in scholarly journals
- Prepare monograph for publication

Financial requirements and timing:

First quarter - \$100,000
 Second quarter - \$100,000
 Third quarter - \$50,000
 Fourth quarter - \$50,000
Total 2007/08 - \$300,000

- b) One National Symposium** - An annual symposium (the frequency may be increased in subsequent years) to report on key findings in a given, sometimes controversial, area. For example, the first such symposium may be in the area of vaccination for HPV. The process would involve the development and distribution of a monograph, together with draft policy/practice recommendations. It would use a 'summit' format, with key stakeholders and decision makers invited. Could be scheduled for two days, with the public invited on day two.

Status: Waiting for funding.

Deliverable in 07-08 and estimated month of completion: Symposium to be held in last quarter of 2008.

Activities required for this project:

- Plan location, venue, list of invited attendees and final agenda for the symposium

Financial requirements and timing:

First quarter - \$20,000
 Second quarter - \$20,000

Third quarter - \$165,000
 Fourth quarter - \$20,000
Total 2007/08 - \$225,000

Overall PPAG 2007/08 Deliverable and Funding Summary

PP-AG Key Deliverables in 2007/08					
Overview of Resource Allocation					
	Fiscal Year 2007/08	1st Quarter	2nd Quarter	3rd Quarter	4th * Quarter
General					
Key Messaging on Cancer Prevention	\$ 150,000	\$ 20,000	\$ 55,000	\$ 37,500	\$ 37,500
Public Opinion Poll	\$ 350,000	\$ 50,000	\$ 50,000	\$ 150,000	\$ 100,000
Status Report on Cancer Prevention	\$ 150,000	\$ -	\$ 50,000	\$ 50,000	\$ 50,000
Attributable Risk	\$ 300,000	\$ 150,000	\$ 75,000	\$ 50,000	\$ 25,000
Newsletter	\$ 60,000	\$ 15,000	\$ 15,000	\$ 15,000	\$ 15,000
Develop National Community of Practice	\$ 400,000	\$ 100,000	\$ 100,000	\$ 100,000	\$ 100,000
PPAG Meetings and Infrastructure Support	\$ 400,000	\$ 100,000	\$ 100,000	\$ 100,000	\$ 100,000
Development of Community Capacity and Partnerships	\$ 625,000	\$ 50,000	\$ 100,000	\$ 175,000	\$ 300,000
General Subtotal	\$ 2,435,000	\$ 485,000	\$ 545,000	\$ 677,500	\$ 727,500
Primary Care	\$ 275,000	\$ 70,000	\$ 70,000	\$ 70,000	\$ 65,000
General Total	\$ 2,710,000	\$ 555,000	\$ 615,000	\$ 747,500	\$ 792,500
Cancer Specific					
Occupational / Environmental Exposures					
National O & E Carcinogen Exposure Unit	1,300,000	\$ 400,000	\$ 300,000	\$ 300,000	\$ 300,000
Development of Community Capacity and Partnerships	125,000	\$ 10,000	\$ 10,000	\$ 30,000	\$ 75,000
Collection of Occupational Histories	125,000	\$ 31,250	\$ 31,250	\$ 31,250	\$ 31,250
NCEO Meetings / Policy Development	130,000	\$ 32,500	\$ 32,500	\$ 32,500	\$ 32,500
O & E Subtotal	\$ 1,680,000	\$ 473,750	\$ 373,750	\$ 393,750	\$ 438,750
Skin Cancer Prevention					
Develop Key Messages	240,000	\$ 80,000	\$ 100,000	\$ 30,000	\$ 30,000
Develop National Community of Practice	165,000	\$ 41,250	\$ 41,250	\$ 41,250	\$ 41,250
Disseminate Results of the National Sun Survey	125,000	\$ -	\$ 50,000	\$ 50,000	\$ 25,000
Two-day National Symposium	300,000	\$ 30,000	\$ 30,000	\$ 70,000	\$ 170,000
NSSC Meetings / Policy Development	130,000	\$ 32,500	\$ 32,500	\$ 32,500	\$ 32,500
Skin Cancer Subtotal	\$ 960,000	\$ 183,750	\$ 253,750	\$ 223,750	\$ 298,750
Infectious Agents					
Infectious Agents and Cancer Literature Review	300,000	\$ 100,000	\$ 100,000	\$ 50,000	\$ 50,000
One National Symposium	225,000	\$ 20,000	\$ 20,000	\$ 165,000	\$ 20,000
NIAC Meetings / Policy Development	125,000	\$ 31,250	\$ 31,250	\$ 31,250	\$ 31,250
Infectious Agents Subtotal	\$ 650,000	\$ 151,250	\$ 151,250	\$ 246,250	\$ 101,250
Cancer Specific Total	\$ 3,290,000	\$ 808,750	\$ 778,750	\$ 863,750	\$ 838,750
Overall Total	\$ 6,000,000	\$ 1,363,750	\$ 1,393,750	\$ 1,611,250	\$ 1,631,250

* Some of the fourth quarter funds may need to be reprofiled into the 2008/09 fiscal year, depending on the time when funds are made available.