



M E M O

To: Biennial Organizers
From: Mary Ginnebaugh
Date: July 20, 1993
RE: July 11th Meeting

The July 11th organizing meeting was very well attended (25 participants) and many things were discussed to further organize for the Biennial meeting in October. To ensure everyone is kept up to date with the ongoing efforts and to remind those that volunteered to organize or work on a committee, the following is a summary of the meeting and the decisions that were made:

I. Facilitation and Mobilization

People that have volunteered to contact specific organizations about the Biennial and get them to attend the biennial meeting are as follows:

Harold Stokes (313) 544-2784

SANE Freeze
Sierra Club -SE Michigan
Detroit Audubon
Friends of the Detroit River
Henry Ford Community College
Oakland University

John Jackson (519) 744-7503

GLU
Lake Superior Alliance
1st Nation Groups

Mary Ginnebaugh (519) 255-7141

Downriver Groups
Hamilton/Wentworth Groups through Jim McDonald

Dianna Furlong (519) 254-2312

Community Activist Groups in Windsor

Tracy Easthope (313) 663-2400

Banner Groups
UAW, PSR
Youth Groups
Church Groups
Sept 16th Health Conference

Hans Posselt/Debora Kieffer (313) 439-1415

MCATs
Environmental/Social Justice Groups - Ann Arbor area

Mike Keegan (313) 457-5979

Nuclear Groups

An international organization dedicated to conserving and protecting the Great Lakes and St. Lawrence River

Page 2.
State University College at Buffalo, Cassety Hall • 1300 Elmwood Avenue, Buffalo, New York 1422.
(716) 886-0142

Canadian Address: P.O. Box 548 Station A • Windsor, Ontario N9A 6M6

page 4.

July 11th meeting

handle this and a general fear that industry may dominate and/or intimidate 'John Q Public'. A PUBLIC HEARING COMMITTEE to suggest alternatives to the way it was handled in '91 is as follows:

Marla Fishman
Mike Keegan
Mary Ginnebaugh

V. Media Strategy

The need to get the word out about the biennial meeting and the important issues to the media, a press release package to be sent one week in advance to the media was discussed. There was also discussion on the need to develop a name (like Third Biennial Zero Discharge Coalition) that clearly identify who we are and what we are all about. There was also suggested that a press release with the information on the industry's TRI data be done just prior to the biennial meeting. A MEDIA COMMITTEE to deal with a name and a complete media strategy is as follows:

Valerie Denney - Media Coordinator
John Jackson
Jack Weinberg
Harold Stokes

The need to have a Press Room for the environmental organizations was discussed.

The BROCHURE COMMITTEE will be the Media Committee plus Jay Palter and Mary Ginnebaugh. Information to be worked on in the immediate future are flyers, letters and articles.

VI. Music/Party Committee

There was some discussion on the need to have a large party on Friday night after the Lake Superior Demonstration project panel discussion. A PARTY COMMITTEE is now joined with the MUSIC COMMITTEE and includes the following:

Pam Ortner-Mukavetz
Victor McManemy
Judy Remegio
Diana Furlong
Karen Hudson
Mary Ginnebaugh

VII. Accommodations Committee

The need to locate affordable accommodations in the Windsor area was discussed. This could include churches, schools and Universities. People willing to open their homes would require some sensitivity. Parking issues should also be considered. The ACCOMMODATIONS COMMITTEE is as follows:

Irene Welsh Margaret Prizer
Pam Ortner-Mukavetz Judy Remegio
Diana Furlong Mary Ginnebaugh