



CANADIAN ENVIRONMENTAL LAW ASSOCIATION
L'ASSOCIATION CANADIENNE DU DROIT DE L'ENVIRONNEMENT

February 26, 2001

Dear :

RE: CELA Newsletter "Intervenor" converts to electronic format

In the July-December, 2000 issue of *Intervenor*, the newsletter of the Canadian Environmental Law Association (CELA), we announced that CELA is reviewing and redesigning its communication strategy. This ongoing review has significant implications for the *Intervenor* about which we need to notify you, our members and subscribers.

Our review of communications has identified the *Intervenor* as an invaluable tool for updating members and subscribers about CELA's case work, law reform and community education activities. One component of the communication strategy to be implemented immediately is conversion of the *Intervenor* to an electronic format. As you may know, selected articles from past issues have been available on our website for the last few years. Starting with the first issue of 2001, we will be revising the on-line format and making the full copy of each issue available at www.cela.ca. This change will enable a broader readership and more cost-effective delivery.

The *Intervenor* will continue to be prepared as a quarterly publication and will be posted on-line at the end of each quarter – in March, June, September and December. Email notification of these website postings will be done through our recently established CELA-BULLETIN listserv. Also in the July-December 2000 issue of the *Intervenor*, we described this new service. The Bulletin is designed to serve as a brief reminder of current issues in which CELA is involved, to note upcoming issues and provide contact information and relevant internet links. It is maintained as a private, moderated list with a one-way flow of approximately monthly postings. Traffic on the list is therefore low; it is not an open discussion forum. If you would like to subscribe, let us know via email at cela@web.ca. Since we maintain several lists, please indicate that you want to subscribe to CELA-BULLETIN-L. If you would like to receive electronic postings of the *Intervenor* **only**, please let us know that as well. We would also be happy to forward recent postings to give you a sense of the format and content.

We recognize that some subscribers will wish to continue to receive the Intervenor in a printed format, and therefore we are taking this opportunity to request those subscribers to contact us or fill out the form attached.

In addition to the quarterly production of the electronic *Intervenor*, CELA intends to produce an annual review of activities that will be distributed in a print version. Essentially, the production of this publication would offer the "best of" articles printed in the *Intervenor* throughout the year as well as some current material.

Through this transition, we would like to hear your views on the *Intervenor*. We have enclosed a short questionnaire to assist us in ensuring that the *Intervenor* continues to provide useful and relevant information. Please fax your response by March 16, 2001. If you have any questions, please do not hesitate to contact Fé de Leon at (416) 960-2284 ext. 223. Thank you for your support through this transition.

Yours truly,

CANADIAN ENVIRONMENTAL LAW ASSOCIATION

Paul Muldoon
Executive Director

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