

Theresa McClenaghan

From: "Raphael Thierrin" <raphael.thierrin@partivert.ca>
To: <energy-vision@list.web.net>
Sent: Sunday, February 19, 2006 10:08 PM
Subject: [Energy-vision] Radio-Canada news re: Hydro Qu ébec

Hello all,

I saw a news item on Radio-Canada TV on Sunday around noon where they were talking how Hydro-Québec is making significant progress to conserve 4,000 MW. The reporter said that this is the equivalent of the energy of a medium sized city like Laval or Longueuil.

The reason for the news item was that the Small and Medium Enterprises association was complaining that most conservation efforts were aimed at the residential and large industrial sectors not to them. These SME's were not the alternative energy sector, but instead just the 'regular' business sector, eg. small manufacturing plants, etc.

I thought it was great to see a show where business actually complains that not enough efforts are going to provide incentives on conservation.

--

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Secrétaire International / International Secretary
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Energy-vision mailing list
Energy-vision@list.web.net
<http://list.web.net/lists/listinfo/energy-vision>

Theresa McClenaghan

From: "mark winfield" <markw@pembina.org>
To: <mcclenaghan@execulink.com>
Sent: Tuesday, February 14, 2006 9:34 AM
Subject: Re: Communications strategy meeting

Hi Theresa,

Sorry - can't avoid the 20th. Yes - happy to meet with Gerald - the key person also seems to be Aaron Dobbin.

Last night was quite the show - standing room only, almost all comments negative on the OPA proposals and positive on renewables and EE. They really had no idea how to handle a meeting like it. Lots of media.

Mark.

At 09:20 AM 2/14/2006, Theresa McClenaghan wrote:

>Ok mark but if its possible I think it would be very valuable... In
>meantime paul is setting up a meeting with Gerald butts in premiers office
>would you be able to join cela on that. No dates yet proposed. Theresa

>-----Original Message-----

>From: mark winfield <markw@pembina.org>
>Date: Tue, 14 Feb 2006 09:09:57
>To:mcclenaghan@execulink.com
>Subject: Re: Communications strategy meeting

>

>Hi Theresa,

>

>Will have a look, but looks like I will have to attend an internal PIAD
>meeting on the 20th.

>

>Mark.

>

>At 05:54 PM 2/13/2006, you wrote:

>>Reminder everyone to invite your communications gurus and do the homework

>>Kim and I assigned you. Tonya can you reply with address and precise time.

>>I AM probably missing someone on this reminder so please let me know or I

>>will check tomorrow. Also if you need the agenda and homework sent again

>>let me know and I will find on my archive at work tomorrow. Theresa

>>Theresa McClenaghan

>>Counsel

>>Canadian Environmental Law Association

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Theresa McClenaghan

From: "Theresa McClenaghan" <mcclenaghan@execulink.com>
To: "Tonya Surman" <tonya@commons.ca>; <shawn.patrick.stensil@yto.greenpeace.org>; <mcclenaghan@execulink.com>; <mcclenat@lao.on.ca>
Cc: <kim@torontoenvironment.org>; <jose@davidsuzuki.org>; <muldoonp@lao.on.ca>; <kcooper@cela.ca>; <celaarts@lao.on.ca>; <melinda@ontario-sea.org>; <keith@torontoenvironment.org>; <cco@web.net>
Sent: Wednesday, February 01, 2006 4:42 PM
Subject: BOOK IT PLEASE Re: Feb 20th

OK Everyone, February 20th it is!! Please book your contact media guru folks for this date from 1 to 5 as Tonya has noted. We had an organizing meeting today. Our executive decisions are that it looks like we are inviting half a dozen communications geniuses plus a few of us from the strategy team. Jose, Shawn-Patrick and Kim, please go ahead and contact those people and book them. We will provide an agenda and a background package shortly. However, we are arbitrarily assigning each of you one small job in terms of getting ready for the 20th. After inviting your communications contacts, your next immediate task is to provide your part of the background package back to this list and each of you should forward the documents to your invitees. DO NOT REPLY TO THE WHOLE ENERGY VISION LIST!!

Date: Feb. 20th Time 1 to 5
Place Centre for Social Innovation, Spadina St.
Attending from Energy Vision strategy group:
Tonya Surmon, Facilitator
Shawn-Patrick Stensil Greenpeace
Kim Fry, TEA
Jose Etcheverry, DSF
Melinda Zytaruk, OSEA
Theresa McClenaghan CELA
Kathleen Cooper, CELA
Keith Stewart, TEA
Christ Winter, Conservation Council

Theresa will arrange for two note taker / secretaries (NOT from the above group) so that people can concentrate on the discussion and so we can give the bigger group detailed minutes to justify a small focussed group attending the session itself.

Preliminary Agenda:

1. Core Messages
2. Communication Strategy
3. Audiences
4. Mechanisms to Get Messages Out

Content and Assigned Work on the Background Packages:

1. Time Line for nuclear decisions in Ontario - Shawn-Patrick Stensil (see below for items)
2. Draft Energy Vision Statement - Kathy Cooper

3. Any Polling available - Shawn-Patrick, Chris, Jose
4. Copies of CNA Ads (video and paper) - Jose
5. Copies of "our" Ads and posters - Jose, anyone else
6. Copies of nuclear sections of our web pages - Kim
7. Exhibit copies of key reports both from industry / government and from us - Theresa (will be brought to meeting only)

Background Item #1:

Time Line to be filled in by Shawn-Patrick - also for whole group, identify key decision makers, identify decision points; who / what would influence them?

- public consultation (road shows?)
- Directives from Minister of Energy to OPA
- Preparation of PSP
- OEB Hearing
- EA - when and how long
- Federal EA
- Election campaigning
- Election
- Siting, specific proposals
- Contracting decisions re building plants
- How long to build

Also, Kim would like to construct a Historical time line to bring people up to speed quickly. What are the main events around nuclear in Ontario and when did they occur? Please provide your suggestions to this list.

Theresa

----- Original Message -----

From: "Tonya Surman" <tonya@commons.ca>

To: "Theresa McClenaghan" <mcclenaghan@execulink.com>;
<shawn.patrick.stensil@yto.greenpeace.org>

Sent: Wednesday, February 01, 2006 1:16 PM

Subject: Feb 20th

> Hi Gang,

>

> Just got your voice mails and e-mails... Thanks for the clarification....

> Yes, I am available and the space is available for a group of people to

> convene around the communications aspects of the Energy Vision group in the

> afternoon of Feb 20th... I have booked the space from 1-5:00 on Feb.20th.

>

> Hope that this helps.... Let me know if this is a go...

>

> Tonya

>

Theresa McClenaghan

From: "Tonya Surman" <tonya@commons.ca>
To: "Kathleen Cooper" <kcooper@ccla.ca>; <shawn.patrick.stensil@yto.greenpeace.org>; "theresa McClenaghan" <mcclenaghan@execulink.com>; "kim Fry" <kim@torontoenvironment.org>
Sent: Sunday, February 19, 2006 9:35 PM
Attach: Energy Vision Communications Meeting Feb 20'06.doc
Subject: RE: Brain Trust meeting - Monday prep

Hello All,

This Energy Vision Statement looks great Kathy.... I am attaching the draft detailed agenda for Monday's meeting. Sorry that it is so late...

You will see that with so much to present on, I am hoping that we can keep the presentations short, but I think that we all need to be on the same page in order to move forward. You might find some stuff in there that you have already discussed - things like values and goals - but humour me... if it is easy it will only take a few minutes and then the note takers will get it all in one place. The second half of the meeting is focused on developing new content. If you want to make changes, please bring this to the meeting... we will see what we can do....

Theresa, do you have a sense of whether the notetakers are going to be able to craft this into something that will be more than minutes and more of a statement of agreements?

I still am not entirely sure of who is attending, but we have 2 rooms at the Centre, so let's hope that it is more than 10 and less than 20 :)

See you all on Monday at 1:00. Once again, the address is 215 Spadina Ave, Suite 120.

Cheers,

Tonya

From: Kathleen Cooper [mailto:kcooper@ccla.ca]
Sent: February 16, 2006 8:48 AM
To: shawn.patrick.stensil@yto.greenpeace.org; Tonya Surman; theresa McClenaghan; kim Fry
Subject: Re: Brain Trust meeting - Monday prep

All,

I've drafted a statement using Dave's work on a longer piece from two years ago. Theresa and Mark have been able to make some comments. Fodder for discussion on Monday. I thought I might as well forward it now since I may not be able to attend on Monday.

I am intending to be there but I'm dealing with very sudden issues with my mother's health. She was admitted to hospital last night for tests and likely immediate surgery for what looks like a fast growing tumour in her liver or bile ducts. I don't know what the next days/weeks will bring.

KC

At 12:10 PM 15/02/2006, shawn.patrick.stensil@yto.greenpeace.org wrote:

Hi folks,

This week of consultations is really screwing life up.

Anyhow, I have confirmed John Willis from Stratcom (polling) and Joslyn Higgison from Greenpeace International for the meeting. Our communications director will probably sit in too.

I've been out of the loop. I hear we have an agenda? Joslyn was wondering if we'd like her to present. She's done an analysis of the global nuke industry's communications strategy, which could be helpful.

Who else is confirmed for the meeting?

What do I need to do?.....

Ok. Must go

Shawn Patrick Stensil

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Energy Vision Communications Meeting

Date: Feb. 20th

Time: 1 to 5

Place: Centre for Social Innovation, 215 Spadina Ave, Suite 120

Attending:

- Tonya Surmon, Facilitator
- Shawn-Patrick Stensil Greenpeace
- Kim Fry, TEA
- Jose Etcheverry, DSF
- Melinda Zytaruk, OSEA
- Theresa McClenaghan CELA
- Kathleen Cooper, CELA
- Keith Stewart, TEA
- Christ Winter, Conservation Council

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Theresa McClenaghan

From: "Shawn-Patrick Stensil" <shawn.patrick.stensil@yto.greenpeace.org>
To: <energy-vision@list.web.net>
Sent: Saturday, February 18, 2006 6:47 PM
Subject: [Energy-vision] NUCLEAR IDEA GETS COOL RECEPTION

NUCLEAR IDEA GETS COOL RECEPTION

Simcoe Reformer

Friday, February 17, 2006

Page: 4

Section: Editorial/Opinion

Byline: BY BOB BLAKELEY

Column: Erie Outdoors

It appears as if the province may be ready to rely on nuclear power to keep the lights on in Ontario.

Public meetings were held this past week to give people a chance to hear and comment on the idea proposed by the Ontario Power Association. The government has already held meetings with federal officials about the possibility of constructing two nuclear plants east of Toronto. There is no mention of converting the Nanticoke generating station to nuclear, which probably makes Haldimand residents feel a bit better. The province had earlier floated this idea.

One of the reasons for considering nuclear is the province's plan to close coal-fired generating stations by 2009 as a move to clean up air pollution. Critics say it could take a decade from the time nuclear plants are approved to when electricity could be produced so such a plan would have little impact on the immediate power problem. Some also estimate a nuclear plan could cost the province \$80 billion.

Many people in Ontario are leery about nuclear plants, mainly because of the huge cost over runs incurred by the former Ontario Hydro when it built these kind of plants. We are still paying for those costs and the thought of embarking on another round of construction makes many nervous. There is also the safety factor. While there have been few problems with Ontario plants accidents have occurred in other countries so it has a tendency of making people nervous.

On the plus side, nuclear plants are relatively environmentally friendly (barring any accidents) and once up and running produce cheap power. But it could be 10 years before this power is available so what does the province intend to do in the meantime?

Critics of the plants, which include the Sierra Club, Greenpeace and the Toronto Environmental Alliance, figure it would be better to push conservation to eliminate the need for building new nuclear generating stations.

Ironically, ads are starting to appear from PowerWise, a coalition of the government and several power utilities, urging everyone to do their part to conserve power. They have put together a website which contains a great deal of information you can use to determine if you are wasting power and what you can do to conserve it. It is worth taking a look at.

There is no doubt the province has a thorny problem. Ontario is already facing power shortages but so far the government seems to be floundering around about what to do about it. If they do decide to go nuclear I have a feeling the environment is going to continue to be neglected until the plants go on line and that is too long to wait.

Obviously, conservation would have some positive results for the environment and it is time for the government to get serious about it. Tax breaks for industry and households that put proven conservation methods in place is only one idea that should be considered. Even just sending one energy saving light bulb to each household would make a significant difference.

It is time for the government to get its energy act in order.

Energy-vision mailing list

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