

MEMORANDUM

TO: GLU Board of Directors  
FROM: Tony Luppino  
DATE: January 14, 1993  
RE: Development of Funding Proposal(s) for Labour &  
Environment Task Force Projects

What follows is a draft outline I prepared to help guide the development of grant proposal(s) to fund the work of the Labour & Environment Task Force. This outline is being sent to the Steering Committee of the Task Force for review, and will be discussed during a Steering Committee conference call to be held before the end of January. Based on this discussion, I plan to move forward and develop full funding proposal(s), in consultation with Terry Yonker, other GLU staff, and Task Force leaders. Hopefully, we can bring proposals to the Board committee responsible for reviewing grants at or before the next Board meeting.

The outline presented in the following pages can be the basis for a large comprehensive grant proposal, as well as several smaller proposals. The combination of large and small proposals will depend upon the potential funding sources we decide to pursue. During its October 17th meeting, the Task Force decided that we should not limit ourselves to foundations, but should also approach unions and other sources for funds.

OUTLINE OF LABOUR & ENVIRONMENT TASK FORCE PROJECT PROPOSAL

I. DESCRIPTION & HISTORY OF GREAT LAKES UNITED

II. HISTORY OF GLU'S LABOUR & ENVIRONMENT WORK

III. PROBLEM/NEED STATEMENT

This will be based on the mission statement, as well as articles written by Lin Kaatz Chary and others

IV. OVERALL GOALS OF THE PROJECT

- A. Build a strong alliance between the labour and environmental movements in the Great Lakes Basin
- B. Win adoption of policies, programs, and mechanisms by government, industry, and other appropriate institutions that can resolve the conflict between environmental protection/TUR and jobs/workers' standard of living.
- C. Prevent erosion of Canadian and U.S. health, safety, environmental, and labour laws or standards by international trade agreements.

V. PROJECT OBJECTIVES & PROGRAM OF WORK FOR EACH OBJECTIVE

Objective A: Build a strong Great Lakes United Labour & Environment Task Force.

Program of Work

- 1. Strengthen Task Force organization & structure
  - a. Organize/ Hold Quarterly Meetings of full Task Force to

plan and coordinate its work.

- b. Set -up Task Force Steering Committee (SC)
  - c. Organize/Hold Monthly SC Meetings or Conference Calls
  - d. Prepare frequent written updates for Task Force members.
2. Organize a Recruitment Drive to bring new Labour members into the Task Force
- a. Identify other unions to bring into the Task Force
  - b. Develop information packet that can be used in the recruitment drive.
  - c. Send recruitment mailing to targeted unions.
  - d. Hold Recruitment Meetings with union leadership and/or membership.

Objective B: Organize educational/training workshops on the relationship between jobs/worker/income protection and TUR/environmental protection for labour, environmental, and community leaders in communities throughout the Great Lakes Basin.

Program of Work

(1 workshop every two months - or what?)

1. Develop workshop content through cooperative effort bringing together staff Task Force leaders, in consultation with other labour and environmental leaders.
2. Prepare written materials for workshops.
3. Hold one workshop in each of the following areas:

(Here are some possibilities)

Montreal	Kingston, Ont.	Toronto
Hamilton/Burlington	Niagara Falls	Buffalo
Rochester, NY	Syracuse, NY	Erie, PA Cleveland,

OH Toledo, OH Detroit Windsor Sudbury, Ont.  
Sault St. Marie White Lake/Traverse City, MI Gary, IN  
Chicago, IL Milwaukee, WI Duluth, MN  
Thunder Bay

4. For each Workshop:

- a. Identify local Co-sponsors - local labour, environmental, or community organization
- b. Combine local speakers with speakers we want to bring in from outside
- c. Carry out extensive publicity and outreach activities, including:
  - Mailing to individuals and organizations
  - News Releases/PSA's to further publicize workshop
  - Follow-up phoning to individuals and organizations we mailed to asking people to attend.

Objective C: Organize a major Great Lakes Basin Labour & Environment Summit to address the conflict between jobs/worker/income protection & TUR/ pollution Prevention.

Program of Work

1. Form a Summit Organizing Committee of Task Force members and other labour and environmental leaders to plan and organize the summit.
2. Develop policy and strategy position papers during the months leading up to the summit. In addition to GLU staff, and some Task Force leaders, other key leaders and experts could be asked to develop and present papers. Papers should be developed to address issues, obstacles, and strategic concerns identified by the Summit Organizing Committee.
3. Organize the Summit:

- a. Develop outline of the summit program/agenda, including presenters, speakers, and potential strategy session facilitators.
- b. Issue a public call for position papers six months or more before the Summit
- c. Invite speakers and facilitators who are not developing and presenting papers.
- d. Decide on Summit location and final dates after exploring various potential locations and their costs.
- e. Finalize program/agenda of Summit.
- f. Organize publicity and outreach for the Summit, including:
  - Mailing of Summit brochure to targeted organizations leaders, and other individuals.
  - Follow-up mailing by phoning and/or meeting with key leaders to encourage their participation in person.
  - Use workshops described under Objective B above to build participation in the Summit; and/or hold regional organizing meetings to build participation and momentum leading up to the Summit.
- g. Use Summit to develop policy proposals for protecting jobs/worker living standards, and strategies for winning adoption of those policies.

Objective D: Build labour & environment campaign to achieve Goal B above.

Program of Work

1. Use the Summit as a springboard for launching campaign coalition and establishing campaign decision-making structure, including a campaign Organizing Committee (OC). Essentially, the OC would include the Task Force SC and other Basin labour, environmental, and community leaders.
2. Campaign OC will develop and carry out specific campaign plans around specific policy initiatives, based on the results of the Summit.
3. Organize effort to incorporate job/worker protection provision into the new US Clean Water Act.

4. Carry out Campaign(s) for adoption and implementation of specific policy proposals will include:

Objective E: Organize model local environmental/labour/community initiative/campaign resulting in a good neighbour/sustainable industry agreement with an industrial facility in an Area of Concern (AOC). Work with labour and community organizations in the AOC to organize the campaign.

#### Program of Work

1. Target an AOC for the campaign.
2. Tentatively target key facilities in the AOC that have resulted in negative worker/community health impacts for possible campaigns.
3. Hold initial discussions with local labour and community organizations about mounting a Good Neighbour/Sustainable Industry Campaign.
4. Set-up a steering committee made up of GLU staff and leaders, other environmental leaders, labour leaders already connected to environ. work, and progressive religious leaders. Or work through an existing broad-based coalition.
5. Steering committee (SC) carefully targets a particular industrial facility for a good neighbour/sustainable industry campaign. Research into various facilities would be done to help in the targeting process, but an existing community concern about the facility is probably the most important factor to be considered when targeting.
6. Conduct detailed research on the facility and the local power structure.
7. Build a neighbourhood/plant organizing committee (OC) made up of SC members, neighbourhood/community leaders(both established and newly-recruited ones), representatives from environmental organizations, leaders of union at the targeted facility, church leaders, and others. GLU staff works with the OC to organize the local campaign. Build the OC using the methods and approaches detailed in the GLU publication Guide to Pollution Prevention In Your Community.

8. Develop a grassroots campaign plan, including the campaign's goals/objectives and strategy, using the approach described in chapter 3 of Guide To Pollution Prevention In Your Community. A key objective in the campaign would be to get company officials to agree to enter into negotiations with the campaign coalition.
9. Carry out the grassroots campaign plan & strategy, including:
  - a) an intensive campaign organizing drive building up to a large community meeting/rally/hearing. Use the step-by-step approach detailed in the Guide To Pollution Prevention In Your Community.
  - b) meeting with plant managers using approach in INFORM publication "A Citizen's Guide to Promoting Toxic Waste Reduction"
  - c) an escalating strategy, beginning with low-key activities and tactics such as getting support from local elected officials and letterwriting, leading to confrontational actions such as rallies and pickets if results are not achieved.

Objective F: Carry out a public education effort on the proposed GATT & NAFTA; and organize a grassroots labour, environmental, and community campaign throughout the Great Lakes Basin in opposition to final agreements that threaten Canadian and U.S. health, safety, environmental, and labour laws/regulations/standards.

#### Program of Work

The program of work for this objective could be the "PROPOSED CAMPAIGN" developed by Richard Spencer in his December 30, 1992 memo to the GLU Board of Directors. We might consider adding the following to that proposal:

1. Labour & Environment Task Force leadership Holds Meetings with leaders and staff of Action Canada and Fair Trade Campaign to make sure that educational and organizing efforts carried out in the Great Lakes Basin are planned to fit in with the overall goals, objectives, and activities of the two national coalitions.
2. Publish articles in the Great Lakes United newsletter on the proposed agreements.

3. Send a letter from the Labour & Environment Task Force to the Clinton Administration, and to every new member of Congress.
  
4. Hold Community Education and Action Meetings or Workshops in communities throughout the Great Lakes Basin to educate people about the potential impact of NAFTA & GATT, and to help organize action in each area:
  - a) work with Action Canada and the Fair Trade Campaign on these meetings.
  - b) Provide information on how the proposed agreements may impact the particular community in which the meeting or workshop is being held.
  - c) Include a strategy session to plan a local effort targeting policymakers representing the local area.
  - d) Organize activities described in Rick Spencer's memo.
  
5. Carry out research to compile information on how the proposed agreements will specifically affect the Great Lakes Basin, and particular industries/areas/communities within the Basin. Use this information during the campaign activities described above.