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## B.A. Benninger & Associates

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November, 1992

Sarah Miller  
517 College Street, Suite 401  
Toronto, Ont.  
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Dear Ms. Miller,

Re: Water Efficiency Strategy for 1993

In this period of economic depression, priority is being given to projects which limit capital expenditures without compromising the current standard of living. The development of a Water Efficiency Strategy is just such a project.

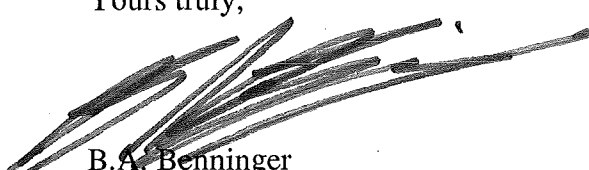
The Regional Municipality of Waterloo is a prime example of how a Water Efficiency Strategy has resulted in significant savings. A 4.4% drop in daily water pumpage was realized despite an average population growth of 15% (1986 to 1991). This was accomplished without adversely effecting the standard of living in this community. (From 1988 to 1991, I was acting Water Conservation Co-ordinator at the Region of Waterloo.)

Provincial legislative bodies are also recognizing the importance of a Water Efficient Ontario. The Ministry of Natural Resources has launched an initiative to promote Water Efficiency in Ontario. As a first step, a document entitled 'Toward a Water Efficient Ontario', has been developed which outlines Water Efficiency options available to the consumer.

It is imperative that Water Efficiency initiatives be implemented within the framework of a strategy tailored to the client's specific requirements. With more than fourteen years of experience in the field of water efficiency in both the private and public sectors, I, as principal of B.A. Benninger and Associates, specialize in the design and implementation of Water Efficiency Strategies.

I would be glad to discuss the merits of a Water Efficiency Strategy with you and encourage you to explore the services of B.A. Benninger and Associates.

Yours truly,



B.A. Benninger  
B.E.S., M.A  
enc.

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