

MEMO

TO: Dick Kubiak, Sarah Miller, Terry Yonker, Chris Clark and John Jackson

FROM: Mary Ginnebaugh

DATE: August 17, 1992

RE: Fundraising

I have been approached by Penny and James Ewing, entrepreneurs in a line of health food/natural products business called Healthwaves International, to include Great Lakes United of Canada as part of their fundraising efforts. With each sale of a product, they will donate \$5.00 to GLU, Canada.

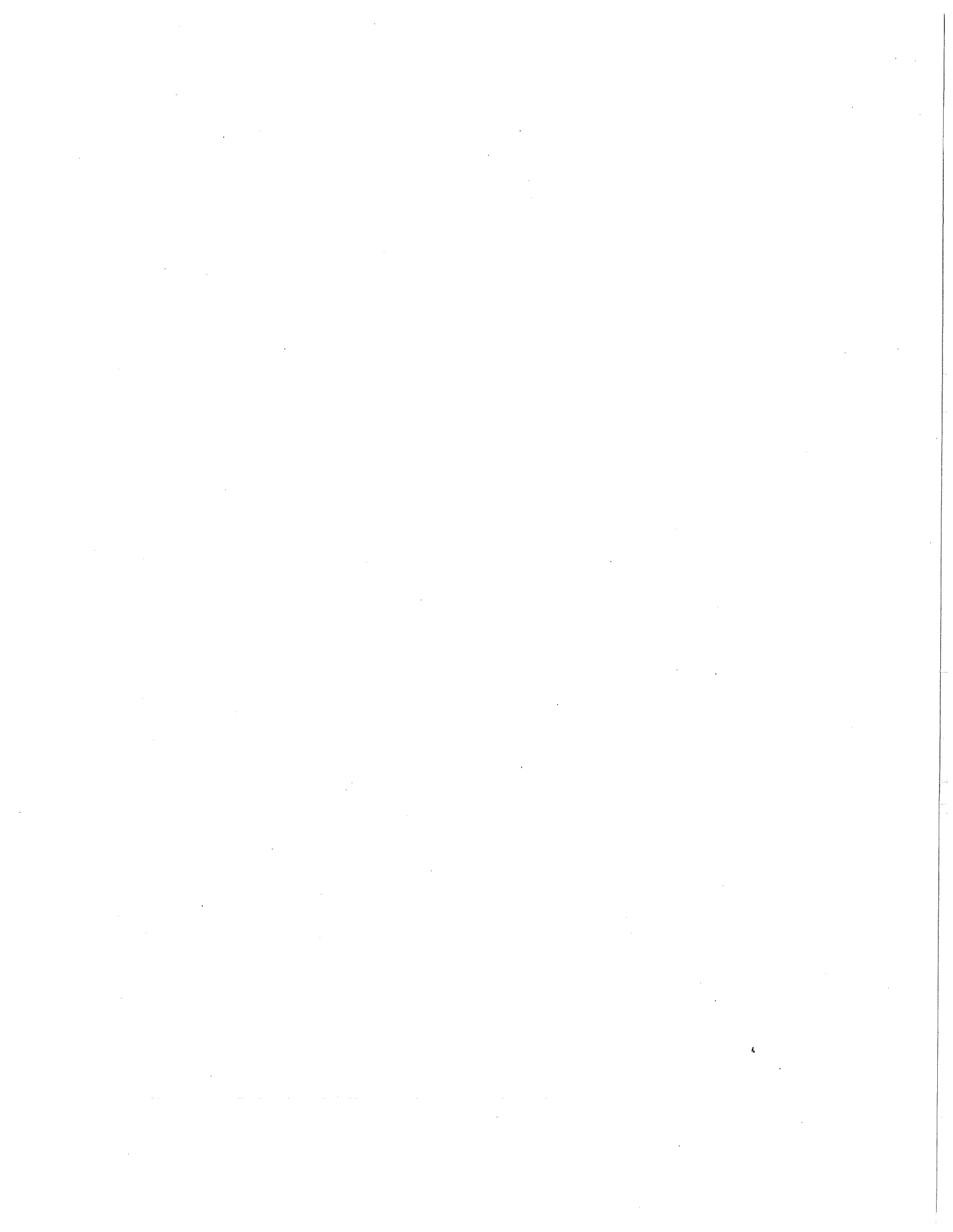
As I understand it, they currently have established donation programs with Silk for Life (which provides mulberry trees for cocaine growers in order to change their agricultural operation to silk worms for silk), UNICEF and American Free Tree. They have a deep commitment to the Great Lakes region, and would like to have Great Lakes United, Canada replace the American Free Tree program.

In talking with James on the phone last Friday, he was interested in identifying some tangible Great Lakes problem that the donated money would support. I sense from my conversation that he is a solution oriented individual, and would like to identify and support a basin-wide environmental project that actively works toward some environmental goal. For example, the goal of zero discharge would be supported by some active alternative to dumping toxics in the basin. He is looking for some activity that is not just rhetoric.

I told James that there would be a meeting in Buffalo on Tuesday, August 18th in which the President, Executive Director, Treasurer and accountant for GLU would be present. Given the nature of this offer of donation, I felt their involvement was essential. I also asked James to write a very brief summary of his proposal, and FAX that information to me.

I think this is not only a great opportunity for GLU to raise money but it also is a great way to get GLU's name distributed far and wide!

James is currently traveling in the Canadian Northwest, but can call the Buffalo Office at a specified time tomorrow during your meeting. Please let him know today when it would be an appropriate time for him to call the Buffalo office. His number is (205) 244-6666 room 222.



AUG 17 '92 12:03 WYNDHAM MEM TEL

August 14, 1992

12901 NE. 5TH ST.

VANCOUVER, WA 98684

(206) 896-0530 / mary only

Penni Ewing / (216) 477-5877

Great Lakes United - Canada
 c/o Mary Finnebaugh
 FAX NO: (519) 255-~~7361~~ 7361

Dear Mary:

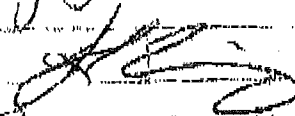
Healthwaves Intl is just now being formed as a direct mail company selling health food/travel packages. With each sale Healthwaves will donate \$5 to the three organizations mentioned in the accompanying "rough draft."

In Canada we want to replace the "American Free Tree Program" with "Great Lakes United - Canada." We are looking for a suitable task to fund with our own dollars, as well as looking to network toward other contributions.

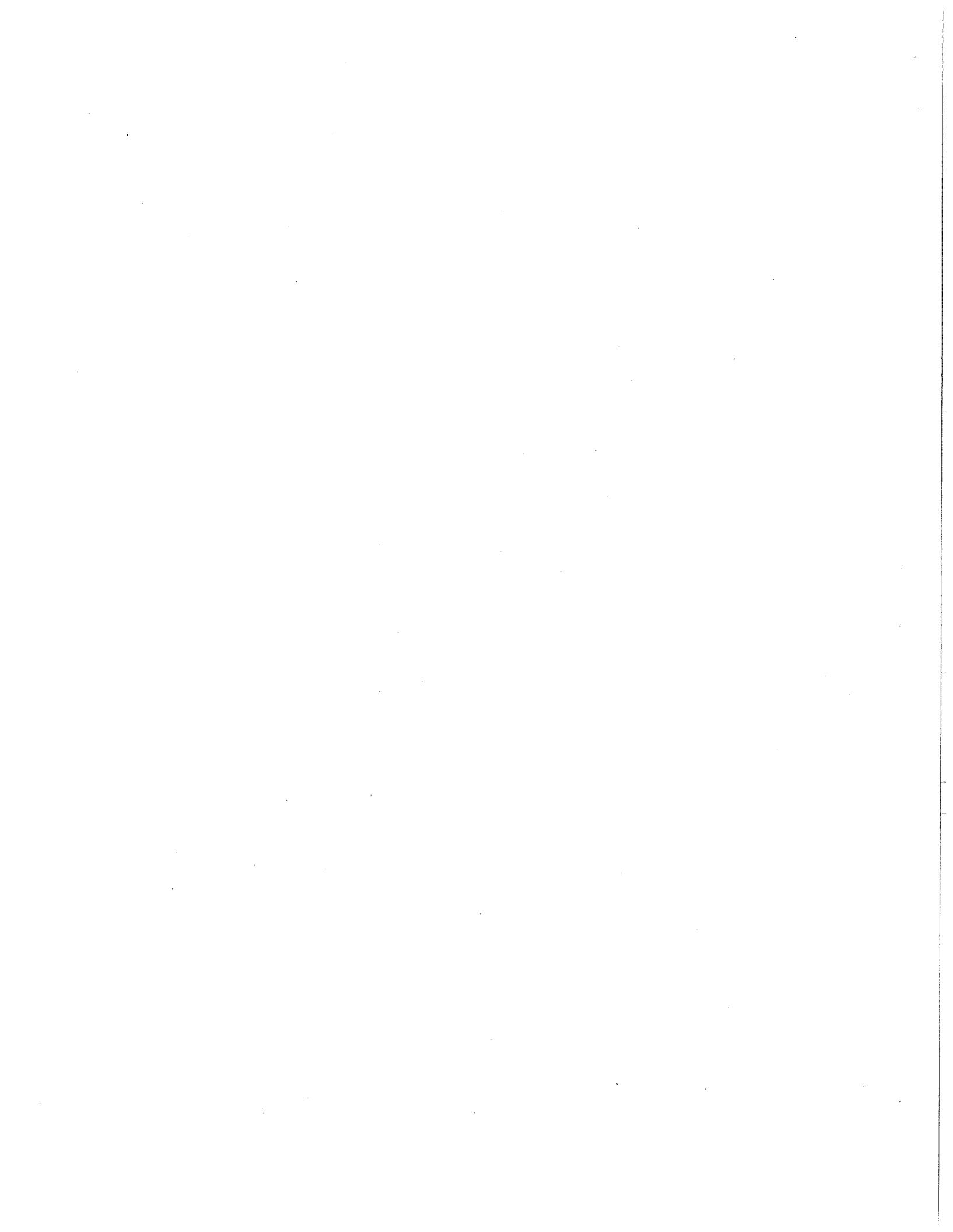
Our current thinking is to support any effort offering an alternative to toxic dumping in rivers/lakes, i.e. any toxic sewage system designed to handle contaminants prior to river/lake drops. We presume that certain industries/activities cannot be made clean (optimum solution) and that lakes are not available as sewers or water treatment plants. So, the only alternative we see is to support any development of toxic waste treatment sites or plants as required.

If other solutions/suggestions are more appropriate for our efforts, please let us know. We recognize that many approaches are out there and I trust we'll find the best for waste help.

Sincerely yours,



JAMES EWING



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The American Free Tree Program is an Ohio non-profit corporation formed to start 1,000 community volunteer reforestation projects around the USA, and to buy, distribute, plant, and maintain one billion trees by the year 2000.

Since April 1989 the project has planted over 1.2 million trees in Ohio and has sent information to hundreds of locations around North America.

Healthwaves Int'l will donate \$5 from each Travel Package purchase to plant 20 evergreen or hardwood trees somewhere in America through this program. Any person, business, or group that wants to start a tree-planting project can contact:

American Free Tree Program
 3500 26th Street N.W.
 Canton, Ohio 44708
 (216) 456-8733

The Silk for Life Project offers remote Columbian coca (cocaine) farmers the alternative of silkworm cultivation. Replacing coca plants with mulberry trees is a substitute crop program aimed at keeping the farm family connected to the land, finding self sufficiency and independence. A typical farmer in remote Andes "coca country" earns only \$100/month versus \$300/month cultivating silkworms (sericulture).

Healthwaves Int'l is glad to donate \$5 per Travel Pack sale to purchase and plant 250 mulberry trees for the Columbian coca farmer to make the transformation into a better business.

If you also wish to contribute or want a catalog of hand-crafted silk products, contact:

Silk for Life
 1300 South Layton Blvd.
 Milwaukee, WI 53215
 (414) 384-2444

The United States Committee for UNICEF accepts donations for various projects being done through UNICEF, United Nations Children's Fund.

To support a continuing food supply for a growing world population, Healthwaves Int'l will donate \$5 to buy two or a half pounds of pea seeds or fifteen packs of lettuce seeds to be planted by children in school or community vegetable garden. Thus food will be supplied to children who will be educated to grow it as needed in their area.

If you'd like to support a similar effort, or contribute something more, please contact:

United States Committee for UNICEF, United Nations Children's Fund
 333 East 38th Street
 New York, NY 10016
 (212) 686-5522

↑ ABOVE WILL REDUCE IN SIZE WHEN TYPESET ↓

1/2 PAGE ORDER FORM

